



# 3<sup>rd</sup> International Whitefly Symposium 2018

**Putting Farmers First**

16–21 September 2018

Perth, Western Australia

[iws2018.org](http://iws2018.org)

<b>Sponsorship Entitlements</b>	<b>Platinum</b> A\$11,000 (Inc. GST)	<b>Gold</b> A\$7,500 (Inc. GST)	<b>Silver</b> A\$5,000 (Inc. GST)
<b>Complimentary Symposium Delegate Registrations</b>	2	1	1
<b>Complimentary Symposium Exhibitor Registration</b>	1	1	1
<b>Complimentary Table Display</b>	Yes	Yes	Yes
<b>Acknowledgement during opening and closing sessions</b>	Yes	Yes	Yes
<b>Program Book Advertisement</b>	Premium Double Page	Full Page	Half Page
<b>Logo Placement on all Event signage &amp; Printed Symposium Material</b>	Premium Position	Primary Position	Standard Position
<b>Organisation Profile with Logo on Website Sponsor page</b>	80 words	50 words	30 words
<b>Website Hyperlink to the company's home page</b>	Yes	Yes	Yes
<b>Satchel Insert*</b>	Yes	Yes	Yes
<b>Symposium Delegate List</b>	1 Month Prior	2 Weeks Prior	Onsite
<b>Sponsor logo on congress advertisements (digital &amp; printed media, social media)</b>	Yes	Yes	Yes
<b>Sponsor Banner at Registration</b>	Yes	Yes	Yes
<b>Sponsor Banner next to plenary stage</b>	Yes	Yes	-
<b>Welcome Address by Organisation Executive in Opening Ceremony</b>	Yes (5 Mins)	-	-
<b>Sponsor reference in Symposium Newsletter</b>	Yes	-	-

## Other Sponsorship Opportunities

<b>Symposium Dinner</b> \$7,000(Inc. GST)	<b>Welcome Reception</b> \$5,000 (Inc. GST)
<b>Hospitality Break Sponsor</b> \$5,000(Inc. GST)	<b>Satchel Sponsor</b> \$3,500(Inc. GST)
<b>Symposium Lanyard or Name Badge</b> \$2,000(Inc. GST)	<b>Symposium Notepads</b> \$1,500(Inc. GST)
<b>Symposium Pens</b> \$1,500(Inc. GST)	<b>Symposium Hats</b> \$1,500(Inc. GST)
<b>Symposium Satchel Insert (Flyer, Brochure, Booklet)*</b> \$1,000(Inc. GST)	

\*A4 size double sided flyer or an A4 size brochure of no more than four (4) single pages in length. Print material is to be supplied by the satchel insert provider.

## Advertising Opportunity

<b>Inner Front Cover</b>	\$1,250 (Inc. GST)	<b>Back Cover Program Book</b>	\$1,100 (Inc. GST)
<b>Full Page</b>	\$1,000 (Inc. GST)	<b>Inner Back Cover</b>	\$750 (Inc. GST)
<b>Half Page</b>	\$500 (Inc. GST)		

